

**Site Usage**

**248** Visits

**36.29%** Bounce Rate

**897** Pageviews

**00:03:35** Avg. Time on Site

**3.62** Pages/Visit

**42.74%** % New Visits

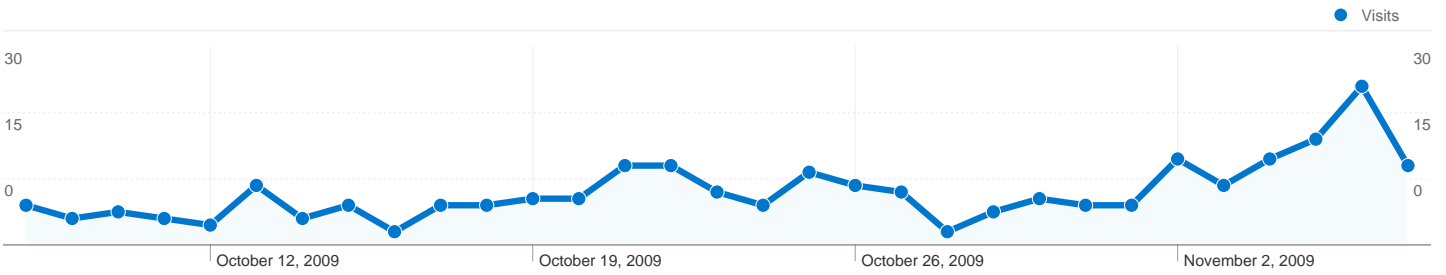
**Traffic Sources Overview**






- **Direct Traffic**  
92.00 (37.10%)
- **Search Engines**  
85.00 (34.27%)
- **Referring Sites**  
71.00 (28.63%)

**Content Overview**

| Pages                       | Pageviews | % Pageviews |
|-----------------------------|-----------|-------------|
| /Link%20page%20to%20PWP     | 194       | 21.63%      |
| /scmes_pwp_blue/Past_Events | 174       | 19.40%      |
| /scmes_files/What%20Happen  | 124       | 13.82%      |
| /                           | 103       | 11.48%      |
| /MAIN%20www.SCMES.CO.U      | 58        | 6.47%       |



All traffic sources sent a total of 248 visits

-  37.10% Direct Traffic
-  28.63% Referring Sites
-  34.27% Search Engines

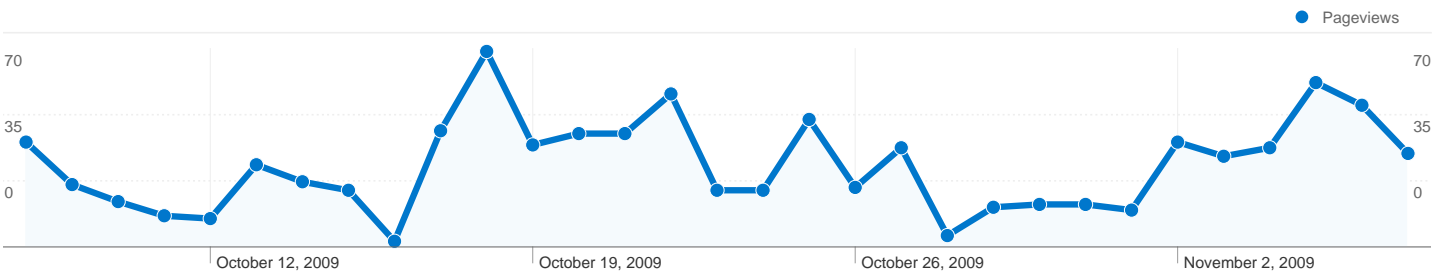


- **Direct Traffic**  
92.00 (37.10%)
- **Search Engines**  
85.00 (34.27%)
- **Referring Sites**  
71.00 (28.63%)

## Top Traffic Sources

| Sources                        | Visits | % visits |
|--------------------------------|--------|----------|
| (direct) ((none))              | 92     | 37.10%   |
| google (organic)               | 81     | 32.66%   |
| modelengineeringwebsite.com    | 43     | 17.34%   |
| scmes.freemove.co.uk           | 18     | 7.26%    |
| webmail.go-plus.net (referral) | 6      | 2.42%    |

| Keywords                       | Visits | % visits |
|--------------------------------|--------|----------|
| sutton coldfield model         | 33     | 38.82%   |
| little hay railway             | 7      | 8.24%    |
| little hay model railway       | 3      | 3.53%    |
| little hay miniature railway   | 2      | 2.35%    |
| little hay railway for bonfire | 2      | 2.35%    |



**Pages on this site were viewed a total of 897 times**

**897 Pageviews**

**515 Unique Views**

**36.29% Bounce Rate**

## Top Content

| Pages   | Pageviews | % Pageviews |
|---|-----------|-------------|
| /Link%20page%20to%20PWP%20and%20Freeserve.htm       | 194       | 21.63%      |
| /scmes_pwp_blue/Past_Events.htm                     | 174       | 19.40%      |
| /scmes_files/What%20Happened%20Yesterday.htm        | 124       | 13.82%      |
| /   | 103       | 11.48%      |
| /MAIN%20www.SCMES.CO.UK/Sutton%20Coldfield%20Club%2 | 58        | 6.47%       |